

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

In re WEBLOYALTY.COM, INC.,) MDL No. 1:07-md-01820-JLT
MARKETING PRACTICES AND SALES)
PRACTICES LITIGATION) NOTICE OF CHANGE OF FIRM NAME

This Document Relates To:)

ALL ACTIONS.)

TO: THE CLERK OF COURT AND ALL PARTIES

PLEASE TAKE NOTICE that the law firm of Lerach Coughlin Stoia Geller Rudman & Robbins LLP has changed its name to COUGHLIN STOIA GELLER RUDMAN & ROBBINS LLP.

The addresses, telephone and facsimile numbers will remain the same. Please update your records accordingly.

DATED: October 11, 2007

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CERTIFICATE OF SERVICE

I hereby certify that on October 11, 2007, I electronically filed the foregoing document with the Clerk of the Court using CM/ECF. I also certify that the foregoing document is being served this day on all counsel of record or *pro se* parties identified on the attached Service List in the manner specified, either via transmission of Notices of Electronic Filing generated by CM/ECF or in some other authorized manner for those counsel or parties who are not authorized to receive electronically Notices of Electronic Filing.

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